



The WALT DISNEY Company

Bill Bailey
Vice President
Government Relations

February 16, 2010

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

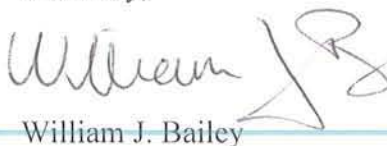
Re: Teleconference - GN Docket Nos. 09-47, 09-51, 09-137

Dear Ms. Dortch:

This letter is being filed as notice that, on a telephone call on February 4, 2010, Disney representatives answered questions posed by the staff of the National Broadband Task Force regarding operation of the Live Well HD television network. Emily Barr, President and General Manager of WLS-TV, Bill Burton, Executive Vice President, Digital Media, and Susan Fox, Vice President, Government Relations, participated in the call for Disney. Rebecca Hanson, Adam Gerson, and Phil Bellaria participated in the call for the Commission.

During the call, Disney explained that ABC Owned Television Stations are able to broadcast a second HD program, because they have adopted use of ATSC encoding systems that employ Statistical Multiplexing. The Statistical Multiplexing algorithm analyses the complexity of pictures in all of the channels and allocates bits across all of program channels based on priorities assigned to each channel, taking bits from less complex pictures on Live Well HD and AccuWeather and making them available to the ABC Network program if required, and vice versa. The stations also carefully manage against having more than one channel's programming containing complex video at any single instance. For example, the stations generally do not schedule sports broadcasts on the main channel against a sports broadcast on the Live Well HD channel.

Sincerely,



William J. Bailey

cc: Rebecca Hanson
Adam Gerson
Phil Bellaria